



Dan C. Engel

Co-Founder & CEO, Morpheus Software

Dan Engel is Co-Founder and CEO of Morpheus Software, a leading publisher of digital photo animation software for consumers. Dan drives the company's strategic direction and leads the sales and business development efforts.

The company's software titles include the popular Morpheus Photo Morpher, which has been downloaded over 6 million times, Morpheus Photo Warper, Morpheus Photo Mixer and Morpheus Photo Animation Suite.

Prior to joining Morpheus (www.animatephotos.com), Dan was Marketing Manager at Google, where he led online advertising for the company's multi-billion dollar products, AdSense and AdWords. Before Google, Dan was VP of Market Development at Picasa, a leading digital photo consumer software company that was sold to Google in 2004. At Picasa, Dan led online sales, marketing, and business development.

Previously, Dan was Strategic Development Manager at Expertcity, where he marketed GoToMyPC software online, generating over \$25 million in revenue over a two-year period, building what is now a leading online consumer brand, and helping lead to a \$225 million acquisition of Expertcity by Citrix Systems in 2003.

Before then, Dan was VP of Business Development at Sanity Software, a digital photo consumer software start-up. Broderbund Software acquired Sanity Software in 2002.

During the dot com era, Dan was an entrepreneur-in-residence at idealab! and at Reach Ventures, two high-tech incubators, after having started an e-commerce company in college. He graduated from Tulane University's Freeman School of Business with a BS in Management and a concentration in Finance in 1998.

In addition to his entrepreneurial pursuits and enjoying spending time with his wife, Dan is interested in helping increase both corporate and individual social responsibility efforts.