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Morpheus Software Introduces Morpheus Photo Warper, Photo Mixer and Photo Animation Suite

Company Also Launches New Version of Morpheus Photo Morpher

*Photo Animation Software Products Add Entertainment Value to Digital Photos;
Let Digital Photographers Morph, Warp and Mix-Up their Images*

SANTA BARBARA, Calif., July 27, 2006 – Morpheus Software, a leading publisher of digital photo animation software, today announced that it's launching three new easy-to-use software products, Morpheus Photo Warper for distorting images, Morpheus Photo Mixer for blending two photos together and Morpheus Photo Animation Suite. In addition, the company is releasing Morpheus Photo Morpher v3.00, the latest version of its popular photo morphing software. All new products are available through the company's web site at AnimatePhotos.com.

"Today's digital camera users want to get more entertainment value and enjoyment from their digital photo collections," said Dan Engel, CEO at Morpheus Software. "Our new line of digital photo animation titles meets that need for personal expression, fun and creativity through digital photography head-on."

In addition, Engel noted: "Members of online social networking communities such as MySpace are looking for ways to make their personal web pages stand out. Adding flash animation to their sites using our software can help them attract attention, as can animating pictures for posting at online photo and video communities like Flickr and YouTube, and even online dating sites like Match.com. And users can spice up their personal blogs with photo morphs, warps and mixes."

Morpheus Photo Morpher v3.00

The new version of Morpheus Photo Morpher photo morphing software lets users morph and transform one person or object into another using two or more digital pictures.

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For example, users can morph a series of photos of their children or of themselves showing different stages, such as from infancy to childhood to their picture today, or transform their boyfriend, girlfriend, or spouse into their pet or into their favorite celebrity.

"The previous version of Morpheus Photo Morpher was downloaded over six million times," said Ryan Rubley, VP of software development at Morpheus. "We're excited to get this major upgrade into the hands of our loyal user base, as well as to introduce it to millions of newly minted digital photo enthusiasts."

The new version of Morpher enables users to morph multiple pictures; previously, users could only morph two photos. It includes a new, customizable interface, an easy-to-use wizard to help new users get started, new sample morphs included within the program, and more.

The Standard edition of Morpher enables users to save their animations in Flash SWF or Animated GIF format, as well as other formats. For more advanced users, there is a Professional edition which allows users to output to AVI format for use with third party movie software, including DivX and DV AVIs. For professional animators, there is an Industrial edition which enables more advanced morph development and supports morphing of AVI, MPEG, and WMV movies in addition to still picture morphing.

Morpheus Photo Warper

Morpheus Photo Warper picture distortion software lets users warp and exaggerate portions of photos, such as body parts.

For example, users can show their spouse what he or she would look like after losing or gaining weight or muscles, or exaggerate facial features or body parts in a picture of a politician or celebrity.

Warper's key features include support for popular formats for saving warps, including Flash SWF and Animated GIF, a built-in email feature for sharing warps with friends and family seamlessly, an easy-to-use wizard to help users get started creating warps, and sample warps included within the program.

There is a Professional edition for more advanced users which allows users to output to AVI format.

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Morpheus Photo Mixer

Morpheus Photo Mixer compositing software lets users mix-up and blend faces and body parts between two photos.

For example, users can surprise a wedding couple by mixing the faces of the bride and groom. Users also can mix photos of their favorite two celebrities to see what their kids might look like, and then forward the humorous photo mix to all their friends.

Mixer's key features include support for popular formats for saving mixes, including JPEG, PNG, and TIFF, an easy-to-use wizard to help users get started creating mixes, and sample mixes included within the program.

There is a Professional edition of the software which allows users to create more advanced mixes, such as placing the head of one picture onto the body of a second picture.

Morpheus Photo Animation Suite

Morpheus Photo Animation Suite, a three-in-one photo animation suite, includes Morpheus Photo Morpher, Morpheus Photo Warper and Morpheus Photo Mixer, as well as 15 sample morphs, warps and mixes.

There is a Professional edition of the Animation Suite which allows users to create more advanced morphs, warps and mixes and supports AVI format. For professional animators, there is an Industrial edition which supports morphing of AVI, MPEG, and WMV movies, in addition to still picture morphing.

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Price and Availability

All four products are available now via electronic download or CD from the Morpheus Software Web site at www.animatephotos.com.

Morpheus Photo Morpher, Morpheus Photo Warper and Morpheus Photo Mixer sell for \$29.95 and Morpheus Photo Animation Suite sells for \$59.95.

Professional editions of Morpher, Warper and Mixer also are available; Morpher and Animation Suite also have an Industrial edition. Upgrade discounts are provided to owners of a previous version of Morpher who upgrade to Morpher v3.00.

About Morpheus Software

Morpheus Software is a leading publisher of digital photo animation software products that help consumers bring their pictures to life. The company's software products include Morpheus Photo Morpher, Morpheus Photo Warper, Morpheus Photo Mixer and Morpheus Photo Animation Suite.

For more information on the company and its products, please visit Morpheus Software's Web site at www.animatephotos.com.

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